# Specialty Procurement | Marketing & Sales | Fleet Services



Your Connection to New Possibilities

Lotus Connect LLC is a rapidly growing specialty procurement, wholesale, and marketing and sales consulting company with over **\$3 million** in revenue. Our mission is to provide best-in-class services that facilitate business growth and foster equitable access to mission-critical supplies.

Lotus Connect's specialty procurement division works with public and private sector companies, ensuring they have the goods and services they need to operate efficiently and effectively. Through our diversified distribution channels and concierge-level customer service, we're here to help you:



Enhance sales training and marketing solutions



Optimize procurement management



Improve inventory management



Reduce supply chain issues



Minimize costs and leverage bulk discounts



Streamline supply base management

From hospitals to school districts to small businesses and publicly traded companies, we're here to help you procure the goods and services you need to streamline your operations.

#### About

Lotus Connect LLC was founded in 2018 to help government agencies and school districts procure specialized medical testing supplies. As a certified minority-owned business through the National Supplier Minority Development Council and the state of New Jersey, our main focus was to ensure our clients had equitable access to these life-saving and mission-critical items.





Since Lotus Connect's inception, we've grown from a small, specialized business to a full-service, procurement and marketing solutions firm. Our differentiators include, but are not limited to, our ability to:



- Fulfill our clients' unmet supply needs through our one-of-a-kind relationships with global suppliers and business specialists
- Take a holistic and strategic approach to your supply management, procurement, and marketing needs
- Work with distributors, marketers, and importers across the United States and globally



These differentiators make us a reliable source for your everyday business essentials and hard-to-find products and services. We also have our own brand of products and in-house specialists to ensure our customers receive quality goods and industry-leading guidance. So, whether you're in the supply chain procurement department or you're a marketing director, we're your solutions for getting time back in your day.

## Leadership

**Andre Cepeda** serves as the Chief Executive Officer and Head of Sales and Customer Relationships. Andre spent most of his career in Education and Technology Sales and developed a penchant for delivering a superb customer experience.

**Saleem Elmasri** serves as the Chief Financial Officer and Head of Ventures. Saleem is a certified CPA and spent most of his career providing audit and advisory services to Fortune 500 companies, predominately in Pharmaceuticals, Biotechnology, and Technology. Saleem developed a penchant for deploying practical solutions on complex matters within short time frames.

It takes a village to make Lotus Connect the full-service company that it is. We're so thankful to have our diverse, tight-knit team of procurement specialists, marketers, and industry experts that make it all happen.



### **Major Clients**





















#### **Testament**

Being an industry-leading procurement and supplies company isn't just about delivering the right products. It's about developing individualized long-term solutions for your business or organization.

We were fortunate to be able to showcase our abilities when one of New Jersey's largest hospital health networks reached out to us to procure 3.5 million 3-Ply masks during a month with heightened COVID-19 cases and low supply. We were able to source, procure, and deliver all the masks in three days, a true testament to the expeditious, quality service we deliver. Thanks in part to our savvy network of investors and industry specialists, we quickly overcame many of the challenges small fulfillment businesses face and are now able to prioritize large orders.

# **Partners and Affiliates**



















